

FREE IRONS PROMOTION

HOW TO QUALIFY:

CUSTOMERS WHO PURCHASE A SET OF IN-LINE CLEVELAND GOLF IRONS (CG7/CG7 TOUR/LAUNCHER IRON/HIBORE XLI/CG TOUR/BLOOM XLI) BETWEEN 6/15/09 TO 12/31/09 WILL BE ELIGIBLE TO TRADE IN THEIR COMPLETE SET FOR ANY NEW MODELS INTRODUCED FROM 1/1/10 TO 12/31/11.

CUSTOMERS MUST PURCHASE AT LEAST A SEVEN-PIECE SET OF CURRENT IN-LINE PRODUCT AT REGULAR RETAIL PRICE (MAP) FROM AN AUTHORIZED DEALER AND REGISTER THEIR SET WITH CLEVELAND GOLF. SEE REGISTRATION PROCESS BELOW. THIS OFFER CANNOT BE COMBINED WITH ANY OTHER CLEVELAND GOLF PROMOTION.

HOW TO REGISTER:

STEP 1: REGISTER YOUR PURCHASED CLUBS AT WWW.CLEVELANDGOLF.COM/REGISTRATION OR FILL OUT THE FORM ON THE REVERSE SIDE AND MAIL IT TO THE ADDRESS PROVIDED IN STEP 2, BELOW, WITHIN 90 DAYS OF PURCHASE TO BE ELIGIBLE.

STEP 2: MAIL IN ORIGINAL RECEIPT WHEN PURCHASED IN-STORE. IF PURCHASED ONLINE, PROVIDE THE ELECTRONIC RECEIPT AND PACKING SLIP.

MAILING ADDRESS: **CLEVELAND GOLF**
ATTN: IRONS PROMOTION
5601 SKYLAB ROAD
HUNTINGTON BEACH, CA 92647

STEP 3: WE WILL EMAIL A CONFIRMATION NUMBER AFTER WE'VE RECEIVED YOUR ORIGINAL RECEIPT AND PROCESSED YOUR REQUEST. IT SHOULD TAKE APPROXIMATELY 3-5 BUSINESS DAYS TO VALIDATE THE RECEIPT AND YOUR REGISTRATION INFORMATION. THE CONFIRMATION NUMBER MUST BE RETAINED FOR THE REDEMPTION PROCESS.

MESSAGE TO CONSUMER (IMPORTANT): IT IS YOUR RESPONSIBILITY TO PHOTOCOPY ALL YOUR SUBMISSION MATERIALS AND RETAIN THOSE COPIES FOR YOUR RECORDS. TO RESOLVE ANY POTENTIAL QUESTIONS OR ISSUES REGARDING THE ELIGIBILITY OF YOUR SUBMISSION, YOU MAY BE REQUIRED TO MAIL THE ORIGINALS TO THE FOLLOWING ADDRESS: CLEVELAND GOLF, 5601 SKYLAB ROAD, HUNTINGTON BEACH, CA 92647 ATTN: IRON PROMOTION

REDEMPTION REQUIREMENTS:

YOU MAY TRADE IN YOUR CURRENT CLUBS FOR ANY NEW MODELS INTRODUCED FROM JANUARY 1, 2010 TO DECEMBER 31, 2011. THE IRON SET MUST BE RETURNED IN ITS ENTIRETY. THIS IS A ONE TIME REDEMPTION- TRADE IN IS VALID FOR IRONS ONLY. NO CASH BACK. REDEMPTION PERIOD CLOSES 12/31/11. GO TO CLEVELANDGOLF.COM FOR REDEMPTION DETAILS.





CLUB REGISTRATION

FIRST NAME _____ LAST NAME _____

EMAIL _____ PHONE _____

ADDRESS _____

CITY/TOWN _____ COUNTRY U.S.A.

ZIP CODE _____ PLACE OF PURCHASE _____

LEFT OR RIGHT HANDED _____

PRODUCT MODEL HiBORE XLi LAUNCHER COMBO CG7 CG7 TOUR CG TOUR HiBORE BLOOM XLi

SHAFT TYPE STEEL GRAPHITE SHAFT MODEL _____

SERIAL NUMBER _____

An eight character alphanumeric serial number can be found on the hosel (where the shaft joins the clubhead) of the 6-iron. HiBORE XLi and HiBORE Bloom XLi irons do not have a serial number. For these irons please write N/A.